

## Could You Sell For More?

### Home Staging

**Home staging is the home seller's secret weapon for increasing the perceived value of their property.**

Ever been enticed into a showhome and admired the fine furnishings, the attractive colour scheme and the striking artwork that perfectly mirrors the colour of the cushions?

Companies selling house and land packages know people need to touch, feel, see and hear to truly experience living in their homes and that it is easier to sell at a premium pricepoint when a home is attractively presented.

They therefore hire the services of a home staging company; interior designers who are experts in selecting and placing furniture and fittings to highlight a home's best features.

In addition to tastefully decorating homes, home stagers also hire out whole of house furnishing packages and/or individual items on a weekly basis; including delivery and placement.

If you're selling an empty house, or one cluttered with mis-matched or decadesold furniture, or even if you just know your home could look a whole lot more inviting with a designer's touch, investing in the services of a home staging company could potentially increase your sale price beyond the cost of hireage.

*If you're thinking of selling and would like a friendly, no obligation chat about home staging and other proven strategies to achieve the best price the market has to offer, call me TODAY.*

*I'd also be delighted to give you a free, no obligation estimate of how much your home is worth.*



*Fiona Senton*

**Ray White®**

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**You Talk, I'll Listen - buying or selling, I will work for you!**

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