

# Make Your Home Stand Out From The Crowd This Spring

**RayWhite**

Spring is traditionally a time when we expect a surge of new houses to come to the market, much to the delight of disappointed winter buyers anxious to be in their new home by Christmas.

House prices are dictated by the law of supply and demand so if you plan to sell soon, leverage this and get in early - be among the first on the spring market before buyers are spoiled for choice. *Call me now to get the ball rolling quickly!*

Presentation is another key factor to make your home stand out from the crowd and maximise your sale price.

Roll up your sleeves and get started with these presentation tips:

## 1. Clean up and clear out

Remove junk. Clean everything: walls, windows, curtains and even inside the cupboards.

## 2. De-personalise

A potential buyer will visualise themselves living in your home so its helpful to remove family photos, souvenirs and personal knick-knacks.

## 3. Fix anything broken

Buyers will mentally catalogue what's wrong with your home, especially if it will cost them money. Remove this obstacle by fixing things now.

## 4. Check your street appeal

First impressions really do count. Clean or paint the letterbox and the front fence. Clean driveways and paths, mow the lawns and weed the garden.

## 5. Seek professional advice

Call me for more tips on presenting your home and to identify small, inexpensive improvements that will increase your sale price.



**NZ ELITE**  
PERFORMER 2017

**Fiona Senton - Licensed Salesperson**

**You Talk, I'll Listen - buying or selling, I will work for you!**

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