

Professional Photos

Can Increase Your Sale Price

The majority of today's buyers first view a property for sale on-line. The decision to investigate further, or dismiss your property altogether, is based on the images and information provided at that first point of contact.

To get the best sale price, you must attract as many buyers as possible to create a competitive environment, whether you're selling by auction, tender, with or without a price. It is therefore vital your online advertising makes your home look as appealing as possible and provides just enough information to leave people hungry to enquire for more and keen to attend an open home.

Professional photographers use lighting and favourable camera angles to capture the ambiance and feeling of your home. This helps buyers imagine themselves entertaining on your sundrenched patio or children playing happily in the spacious living area.

Poor quality and too few online photos could mean buyers dismiss your home too soon. On the other hand, magazine quality photos will attract more buyers to your open homes.

If your home is also impeccably presented to the public—clean, tidy and well-maintained—you're more likely to get multiple interested buyers which creates a competitive environment. A better sale price is nearly always the result.

When selling your home, professional photography creates the all important first impression. It is definitely a worthwhile investment.

*Thinking of selling? Want to know how much your home is worth?
Call me anytime for free, no obligation real estate advice. I'd be delighted to help.*



Fiona Senton

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You Talk, I'll Listen - buying or selling, I will work for you!

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